Annual Report
2025-2026

appg Wellbeing Economics

World Wellbeing Movement



This is the Annual Report for the APPG on Wellbeing Economics covering the period from its formal registration on 15th July 2025 to its AGM on 4th November 2026.

Secretariat provided by the World Wellbeing Movement (WWM). Charity number 1208699.

Purpose and Focus

The All-Party Parliamentary Group (APPG) on Wellbeing Economics brings together cross-party Parliamentarians with academic experts, as well as leaders in business and civil society. Its purpose is to promote evidence-based approaches and develop practical strategies and policies to improve wellbeing in the UK.

The group advocates for a wellbeing economy – one that goes beyond GDP growth alone and puts our shared human and environmental needs at the heart of decision-making. The APPG's work in Parliament includes hosting meetings and events, submitting evidence to Government consultations and select committee inquiries, and proposing new approaches and policies to put wellbeing first in public policy.

Governance

The elected officers for 2025-2026 were as follows: Peter Lamb MP (Chair), Lord Gus O'Donnell (Co-Chair), Baroness Claire Tyler (Vice Chair) and Sir Jeremy Hunt (Vice Chair). A full list of members is held, and regularly updated, on the website.

This year, the secretariat for the APPG has been provided by the World Wellbeing Movement (charity number 1208699) which has a mission to put wellbeing at the heart of decision-making in business and public policy.

In relation to income and expenditure, the APPG received benefits in kind from the World Wellbeing Movement for secretariat support and refreshments within the following band range: £9001 - £1050.

The APPG does not accept any secretariat services or financial benefits provided or funded, directly or indirectly, by a foreign government.



Summary of Activities:

Sessions

The APPG has hosted two formal meetings:

- Wellbeing, growth and the public finances – October 2025.
  Minutes available here.
- Social media and wellbeing – March 2026.
  Minutes available here.

In addition, a joint meeting took place in January 2025 in conjunction with the APPG on Healthy Places about measuring wellbeing.

The APPG also supported the launch of the WWM's UK Wellbeing Report 2026 in Parliament, at which Peter Lamb was a speaker.





Consultations

One consultation response was submitted on behalf of the APPG in relation to the government's social media policy. A copy is available here.

Parliamentary Questions

The APPG has promoted greater use of the Treasury's Green Book supplementary guidance on wellbeing. Questions have been put in the House of Commons by Peter Lamb MP (available here) and Dr Becky Cooper (available here).

Meetings

A meeting took place with Parliamentary Secretary (HM Treasury) & Parliamentary Under-Secretary of State (Department for Work and Pensions), Torsten Bell MP, on the 9th September to discuss utilising wellbeing metrics in policy-making. Peter Lamb MP, Lord Gus O'Donnell, Lord Richard Layard and Ben Wealthy (WWM) were in attendance.

Communications

The APPG launched a new website and sent out two newsletters to over 200 subscribers. A comment piece was published by the House Magazine in the names of Peter Lamb MP and Lord Gus O'Donnell in November 2025 about the budget and wellbeing.

Thank you to APPG officers and members for their support and engagement over the last year. Thanks also to our guest speakers and other event attendees.

Contact

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Secretariat:
The World Wellbeing Movement acts as the group's secretariat. worldwellbeingmovement.org