

Community Well-being

Rocket science or just joined up services?

The Kettering approach

Cllr James Hakewill

Mayor of Kettering Borough



Objective of these 10 Minutes:

- Define well-being
- Give a contrasting perspective – A rural district
- Leave you thinking differently and positively about what can improve well-being
- Demonstrate how simple things can have a big impact
- Recognise that one-size doesn't fit all
- Stimulate questions for the Q&A session that follows
- Leave you wanting to visit Kettering!



About me:



- Parish Councillor 1985 – 89
- Borough Council First elected 1987 (two terms)
- Re-elected 1999 (4 terms so far!)
- County Council Candidate 1993
- Parliamentary Candidate 2001 (South Derbyshire)
- Council Leader 2007 -11
- Deputy then Mayor of the Borough 2011-13
- Extensive work within local Government
- Farmer's son married with three children and two grandchildren.
- Love rural issues & formula one racing (watching!)



Where is Kettering?



- Kettering centre of England
- 2 hrs from 75% of the Country's population
- Population of approx. 100,000
- 42,000 households
- Enjoys excellent connectivity
- Kettering for breakfast, lunch in Paris!



What is Kettering famous for?



World Anti-slavery Convention 1840



What affects the answers to the four key questions asked?:

1. Overall, how satisfied are you with your life nowadays?
2. Overall, to what extent do you feel the things you do in your life are worthwhile?
3. Overall, how happy did you feel yesterday?
4. Overall, how anxious did you feel yesterday?



What is well-being?

By definition ... from the questions in the survey

Anything that makes you feel more satisfied and feeling the things you do are worthwhile

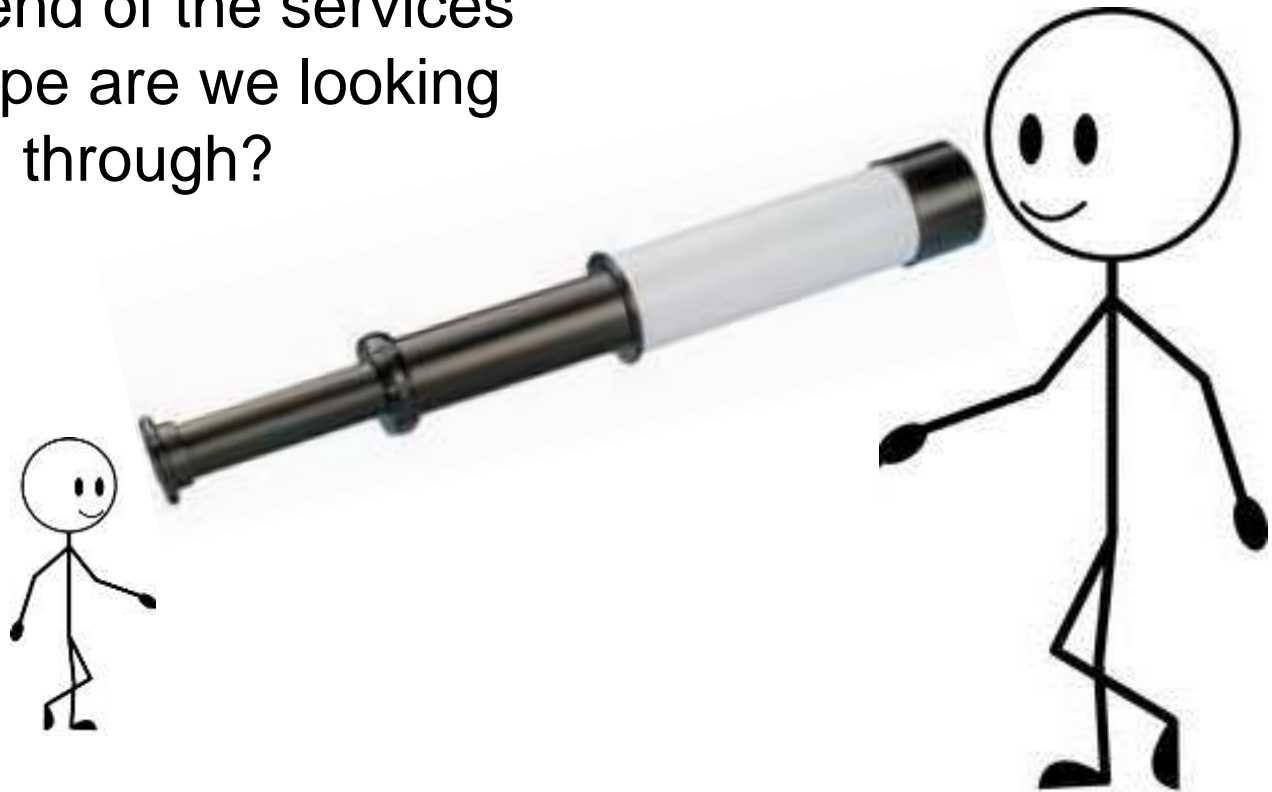
Feeling happy for the most time possible and anxious for the least time possible.

Well-being (or lack of it) isn't the domain of financial hardship



How do organisations that provide services make us feel?

Which end of the services telescope are we looking through?



Kettering
NORTHAMPTONSHIRE

The customer perspective:



- Our customers have real problems and want to see real people.
- 3,800 Council Houses
- Telephone answered by a person
- The silos of service providers do not help
- “Crisis Tourism” when a crisis hits
- Not being passed from one to another organisation
- Sweating public assets
- Scope not Scale
- Passports?
- Police documents?
- Car Tax?



The rural position:



- Deprivation and isolation isn't limited to urban communities.
- Pockets of rural deprivation exist but smaller volumes
- Harder to reach
- “Transport poverty”
- Contrasted in different areas across the country
- Deliver services combined – library bus – job centre – police
- Use local venues – Pubs Village Halls - Shops



Keeping it simple:



- Wheels on recycling bins
- Painting out Graffiti – quickly
- Modern technology
- Other utilities infrastructure
- Cutting back trees
- Lighting roads and footpaths
- Maintaining green/public open spaces



Scope not Scale - Phlebotomy



- Blood tests – queuing at hospital
- Parking problems – congestion
- Outpatients waiting in line with less urgent cases
- Long waiting times
- Partnership agreement – capital investment
- Appointment service
- Cheaper parking
- Footfall into the town centre

NHS **Kettering**
Northamptonshire Borough Council



Community Spirit:



Trusted Supplier



- Trading standards buy with confidence
- Food hygiene
- Places of entertainment
- Licencing of premises



Public Health – a new home

- Prevention not cure
- Joined up government
- Housing
- Fresh air open spaces
- Trusted/recognised places to seek help
- Two tier council systems (three tier)



Even a Civic Mayor can take part in well-being! Bringing the Bee back to the Borough



"The native seeds in this packet have been grown by the environmental charity Landlife and will create a stunning display of wildflowers that attract butterflies, bees like me and other wildlife to your garden."

Sowing instructions for cerise/acid annuals
Sow outside in a sunny spot in spring or early autumn. Rake the soil to ensure a crumbly surface and sprinkle the seeds evenly. They can also be sown in a large planter. Keep

Contains:
Corncockle, Cornflower, Corn Marigold, Corn Poppy and Corn Chamomile

CAUTION: Harmful if eaten. Do not scatter seeds in the countryside.

Let us know how you got on with your seeds, email the Mayor at:
jimhakewill@kettering.gov.uk

For more information on wildflowers visit:
www.wildflower.org.uk

Bringing the bee back to the Borough

Kettering
Borough Council

Kettering
Borough Council



The Borough of Kettering

Our villages: **Ourthorpe**, **Desborough**, **Rothwell**, **Kettering**, **Burton Latimer**

• Ashley • Barton Seagrave • Brampton Ash
• Braybrooke • Broughton • Burton Latimer
• Cranford St Andrew • Cranford St John
• Cranley • Desborough • Dingley • Foxhall
• Gaddington • Glendon • Grafton Underwood
• Harrington • Kettering • Little Cramley
• Little Oakley • Loddington • Mawsley • Newton
• Orton • Pilewell • Pyschley • Rothwell
• Rushton • Stone Albany • Sutton Bassett
• Thorpe Halsor • Thorpe Underwood • Warkton
• Wessley • Weston by Welland • Wilbarston

"With the compliments of the Mayor and Mayoress of the Borough of Kettering 2012/13, Councillor James and Mrs Christine Hakewill."



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Thank you

Happy to answer any questions!

